

Strategic Framework 2023-2025

Mission

Increase equity with and for Minnesota's indigenous, low-income, and racially diverse youth.

Vision

We envision a Minnesota where outcomes for youth are no longer predictable by race, geography, or social economic status.

GUIDING VALUES

CENTERING YOUTH

01

Youth who are reflective of our mission are active partners in decision-making and leaders in our work.

Youth Are Our Center

ADVANCING EQUITY

02

We seek to end youth oppression by fostering opportunities for healing and building ownership, wealth, and power.

Anti-Oppression Work

EXPANDING RESOURCES

03

Our thinking must move beyond being sustainable to achieving growth. To do more, we must increase our financial capacity.

Growth Mindset & Focus

INCREASING IMPACT

04

It is essential that our sector is collectively engaged and informed. We must share what works broadly across our state and nation

Amplify & Shift Narratives

IMPACT AREAS

Building Power: Learning & Leadership

We invest in learning opportunities that build knowledge, power, and agency among our youth. We support and amplify youth as leaders by building networks, developmental opportunities, and shifting policy/laws.

Advancing Ownership & Wealth: Economic Opportunity

We create opportunities for economic prosperity by increasing youth ownership and wealth as they define it. We work to promote youth entrepreneurship and ownership and increase access to "thrivable" career pathways.

Promoting Healing: Health & Safety

We champion work that promotes the healing of our youth and their RIGHT to health & safety. We work to promote basic needs as a right and ensuring young people have the resources to heal from criminalization and oppression in their communities.

STRATEGIES FOR IMPACT

Youthprise increases equity with and for youth through innovations in systems, structures, and practices.

MOBILIZING AND INVESTING RESOURCES

- Discovering, unlocking, and increasing, resources available to youth and youth organizations and initiatives.
- Investing those resources in youth networks, organizations, and young people directly doing this work to advance ownership and wealth for Minnesota's youth.

ADVANCING KNOWLEDGE AND ADVOCATING FOR CHANGE

- Advancing equity through research, thought leadership, design thinking, narrative change, and amplifying youth voice.
- Advocating for policy and systems reform and lobbying for changes to laws that advance access, power, and equity for youth.