2024 ANNUAL REPORT

TRANSFORMING YOUTH OWNERSHIP & POWER

youthprise

youthprise

Our Mission

Increase equity with and for Minnesota's Indigenous, low-income, and racially diverse youth.

Our Vision

We envision a Minnesota where outcomes for youth are no longer predictable by race, geography, or socioeconomic status.

OUR GUIDING VALUES

Centering Youth

Youth who are reflective of our mission are active partners in decision-making and leaders in our work.

Advancing Equity

We seek to end youth oppression by fostering opportunities for healing and building ownership, wealth, and power.

Expanding Resources

Our thinking must move beyond being sustainable to achieving growth. To do more, we must increase our financial capacity.

Increasing Impact

It is essential that our sector is collectively engaged and informed. We must share what works broadly across our state and nation.

OUR IMPACT AREAS

Building Power: Learning and Leadership

We invest in learning opportunities that build power and agency among our youth. Support and amplify youth as leaders by building networks, developmental opportunities, and shifting policy/laws.

Advancing Ownership and Wealth: Economic Opportunity

We create opportunities for economic prosperity by increasing youth ownership and wealth as they define it. Promote youth entrepreneurship and ownership and increasing access to "thrivable" career pathways.

Promoting Healing: Health and Safety

We champion work that promotes the healing of our youth and their RIGHT to health & safety. Promoting basic needs as a right and ensuring young people have the resources to heal from criminalization and oppression in their communities.

STRATEGIES FOR IMPACT

Mobilizing and investing resources

Discovering, unlocking, and increasing, resources available to youth and youth organizations and initiatives.

Investing those resources in youth networks, organizations, and young people directly doing this work to advance ownership and wealth for Minnesota's youth.

Advancing Knowledge and Advocating for Change

Advancing equity through research, thought leadership, design thinking, narrative change, and amplifying youth voice.

Advocating for policy and systems reform and lobbying for changes to laws that advance access, power, and equity for youth.

LETTER FROM OUR PRESIDENT AND BOARD CO-CHAIRS

As we reflect on 2024, we are reminded that meaningful change happens when young people are not simply included in conversations about the future, but empowered to shape and lead those conversations.

This year, we continued advancing equity with and for Minnesota's Indigenous, low-income, and racially diverse youth through investments in leadership, economic opportunity, and healing initiatives. Together with partners across the state, we innovated and strengthened programs that center youth in decision-making, promote youth-adult partnerships, and support young people as leaders in their communities.

One of the clearest examples of this work in action was the launch of our Youth Cooperative Homeownership Cohort, where 24 young people explored what youth-owned cooperative housing could look like in Minnesota, as they helped shape the vision for new pathways to housing stability, ownership, and long-term economic opportunity.

We also successfully established the Foster Postsecondary Success (FPS) program. This program serves as a container for the state's Education and Training Voucher (ETV) program, which connects youth in the foster system to postsecondary education, along with the support and resources needed to succeed. FPS's innovative approach resulted in improved outcomes across several indicators, including the number of vouchers accessed, full utilization of the voucher, and an increase in the college course completion rate.

At the same time, our Nutrition Program surpassed 4 million meals served since program inception, including more than 210,000 meals distributed across five counties in 2024 alone—ensuring young people and families had access to nutritious food and critical support.

These accomplishments highlight what is possible when communities, partners, funders, and young people work together with shared purpose.Together, we are building a future where opportunity, healing, and ownership are not limited by race, geography, or socioeconomic status, and where every young person has the support they need to thrive.

We invite you to reflect on the impact of 2024 with us.

With gratitude,

Marcus Pope
Youthprise President

Dan Haugen
Youthprise Board Co-Chair

Delina Haileab
Youthprise Board Co-Chair

2024 **Financial** Summary

The following financial information is summarized from our records. To receive a copy of our audited financial statement go to Youthprise.org/financialsandannualreport or inquire at Talbrey@youthprise.org

Revenue	Without donor restrictions	With donor restrictions	Total
Contributions and grants	$3,716,939	$3,904,636	$7,621,575
Contract fees for service	$155,859	-	$155,859
Other revenue	$304,699	-	$304,699
Net Support & Revenue	**$4,177,497**	**$3,904,636**	**$8,082,133**
Net assets released from restriction	**$5,992,519**	**-$5,992,519**	-
Total support & revenues	**$10,170,016**	**-$2,087,883**	**$8,082,133**
Expenses			
Program services	$8,414,969	-	$8,414,969
Administration	$1,117,026	-	$1,117,026
Fundraising	$632,289	-	$632,289
Total Expenses	**$10,164,284**	**-**	**$10,164,284**
Change in Net Assets	$5,732	-$2,087,883	-$2,082,151
Net Assets (BoY)	$3,497,592	$14,343,594	$17,841,186
Net Assets (EoY)	**$3,503,324**	**$12,255,711**	**$15,759,035**

Assets	Liabilities	Fund Balance (EoY)
Total Assets: $17,610,707	**Total Liabilities: $1,851,672**	**Net Assets: $15,759,035**

Youth Innovation

The 2024 Youth Innovation work emphasized centering youth voice in afterschool programming, building youth-adult partnerships, and creating sustainable systems for meaningful youth engagement in organizational decision-making and community change initiatives.

General Mills - youth fellow onboarded - Advised General Mills on keeping the next generation of youth involved in their Annual MLK Day breakfast. 10 youth (1 fellow + 9 design team members)

Afterschool With Youth For Youth (WYFY) - A collaboration with five organizations across Michigan, western New York, Vermont, Missouri, and Minnesota to build statewide infrastructure for youth voice through design thinking sessions and youth-led grant-making.

Annie E. Casey Intergenerational Community Engagement Learning Collaborative - Supported 7 organizations to develop a framework for intergenerational toolkits addressing youth engagement, including multiple phases of testing and refinement.

Youth Participatory Action Research (YPAR) with Annie E. Casey Foundation - Focused on youth philanthropy, youth on boards, and youth-adult partnerships.

Design thinking sessions and technical assistance - Provided to partner organizations, including pizza party workshops to introduce design thinking concepts.

Youth fellowship programs - Included virtual interviews and training processes for youth to lead listening sessions and design thinking work.

Hennepin County (HC) Youth Action Board (YAB)

The purpose of the Youth Action Board is to provide a platform for youth voice and leadership in shaping policies, programs, and initiatives that affect young people in the county. The YAB serves as an advisory body offering insights, perspectives, and recommendations to decision-makers on issues related to youth development, empowerment, and well-being.

Accomplishments

- Supported 35 youth
- Engaged 24 youth through focus groups
- Presented at ED funders conference
- Brought 4 youth to Aspen's Opportunity Youth Network (OYN) convening
- Brought 2 youth to Minnesota Coalition for Homelessness September 2024 Convening
- Tabled at Believe In What's Possible primaries youth voting event
- Tabled at YouthLink's Voices of Youth Advisory Council (VOYAC) backpack drive and voter engagement event
- Supported and lead the distribution of $30k in emergency funds
- Presented at the winter Heading Home Hennepin community partners meeting
- Partnered with Hennepin County providers to support the increase of housing vouchers used
- Supported the launch of the Moving Youth Along (MYA) stipend pilot
- Hosted first annual YAB Winter Wonderland event
- Hosted Disrupting with Purpose Youth Power: Youth Activism and Civic Leadership event

Youth Cooperative Homeownership Cohort (YCHC)
YCHC seeks to develop entrepreneurship and home ownership opportunities for local youth who identify as Black, Indigenous, or people of color. The cohort included 12 youth who met weekly to solve for these challenges.

Homeless Youth Stipend Pilot Program

Youthprise, in partnership with Chapin Hall and four communities across Minnesota, launched the Homeless Youth Cash Stipend Pilot Project. This two-year randomized pilot is intended to evaluate direct cash stipends combined with youth-directed services as a viable solution to improve housing stability and well-being for unhoused young people in Minnesota. The pilot operates across Hennepin County, southern St. Louis County (Duluth area), northern St. Louis County, and the Bois Forte Tribal Nation. Early results reveal that the project model has contributed to positive outcomes for young people as they experience improvements in housing stability.

Opportunity Reboot

1,504 youth (ages 14-24), who are homeless, in foster care, involved in the juvenile justice systems, parenting youth, or youth disconnected from school and work received job training in high demand careers.

Youthprise's workforce development programs are designed to serve Opportunity Youth– young people who are young parents, unhoused, in foster care (currently or in the past), connected to the juvenile justice system, or disconnected from school and work – as well as to address the unique barriers youth from immigrant communities experience as they seek to thrive.

These programs serve young people ages 14-24 by creating access to opportunities for career exploration, job training, and credentialing in high-demand industries, as well as connecting them to wraparound services that include mentoring, culturally relevant supports, and referrals to secure basic needs, thereby ensuring young people are stabilized. Our workforce development programs have yielded strong results over the years. Notably, our signature workforce development program, Opportunity Reboot, was featured in the American Journal of Community Psychology as a promising model for promoting strong outcomes for Opportunity Youth.

MinneKIDS

The Minnesota Kids Investment and Development Savings (MinneKIDS) Act is a bill that would allow the state of Minnesota to create a 529 college savings program to help children build savings for their future, such as college, technical school, apprenticeships, and more. Accounts would be opened by the state for every baby born after June 2026, with small deposits made to seed the account. Accounts grow through family contributions and incentives, such as savings matches. Savings help pay for postsecondary education. Research shows that kids with college savings accounts are 3X more likely to attend college and 4X more likely to graduate.

Program Accomplishments

In 2023, Youthprise received a one-time $500,000 appropriation to support community design work focused on helping youth build wealth from birth and access postsecondary opportunities.

In 2024, three sites were selected through an RFP to lead this work:

- Rice County: Northfield Healthy Community Initiative
- Hennepin County: Minneapolis Public Schools, Northwest Family Resources Collaborative, United Way Twin Cities
- Central Minnesota: United Way of Central MN

All sites launched their work in March 2024 and engaged parents, youth, businesses, and community leaders to shape a potential Children's Savings Account (CSA) program.

Communities embraced MinneKIDS because they see investing in children as strengthening families, economies, and long-term opportunity.

Together, these communities are proving that when we invest in children from the very beginning, we lay the foundation for stronger families, thriving local economies, and a brighter, more equitable future for all.

Foster Postsecondary Success Program

Education & Training Voucher

The Foster Postsecondary Success Program is committed to supporting foster youth as they pursue a postsecondary degree or certificate and build a strong foundation for their future. Central to this support is the Education and Training Voucher (ETV), a grant providing up to $5,000 annually to eligible youth who have aged out of foster care. These funds can be used for essential needs such as tuition, housing, transportation, and more. Our team oversees the administration of ETV, ensuring students can access their funds and helping to eliminate barriers that stand in the way.

Program Accomplishments

- 82 youth served
- Fostering Hope was launched in efforts to support foster youth during winter break. Each student received a $100 gift card, treats, and a personalized motivational note. This initiative was supported by funds donated by community partners.

YOUTHPRISE NUTRITION PROGRAM

Over 4 million meals have been served since 2014. In 2024, we served **210,000 meals** to **38 sites** in **5 counties**: Hennepin, Washington, Ramsey, Anoka, and Dakota.

Culturally Grounded Wellness Grant
25 grants were made in partnership with the Minnesota Institute for Trauma-Informed Education. The program aims to bolster non-clinical, culturally-centered, and community-based healing and wellness programs. This grant supported 6,670 youth.

Ramsey County Juvenile Justice Corrections Grant
The vision for this work is to replace the use of facilities as a response to juvenile crime with services that assist and support youth with changing their behaviors while remaining in their communities with their family and friends who care about them the most. **Seven grants awarded totaling $115,135.**

Partner Stories

In partnership with public and private funders, Youthprise provides grants and technical assistance to nonprofit organizations in Minnesota. Our grants advance youth access to expanded learning opportunities, economic opportunities, and health & safety.

Butterfly Bike Ramp created by Environmental Design Lab apprentice Harmonee at Hall Park in Minneapolis.

Harmonee, a 20-year old apprentice who has been involved with JXTA since she was 10 years old was hired into a permanent staff role as the JXTA communications associate in January. This career pathway is important for Harmonee in developing the skills and training necessary for a potential future career in marketing and communications.

"*Since being at JXTA, my artist opportunities have grown so much. My career is due to the skills and opportunities JXTA gave me. FreeWall Summer Camp was the starting point for me – it's nostalgic. It's where I came from and I see myself in the youth that I teach.*" - Harmonee

- We enrolled "Vance" (name changed for privacy) into the CNA training beginning in March 2024. Vance has been working at a long term care facility for the last few months and has identified the CNA position as one of interest. Vance previously explored the field of construction but found it was not a good fit for him. He enjoys working with people and has experience as a direct support professional in a previous job. Vance is attending classes currently and will utilize assistance from his SOAR case manager to apply for CNA positions once he completes the course. He is anticipated to increase his income by more than 30% with his CNA license.
- Julian, a 20-year old Environmental design apprentice was accepted into the Minneapolis College of Art and Design (MCAD) in their animation program with a scholarship sourced by JXTA in collaboration with MCAD's president Sanjit Sethi. Julian started at JXTA as a teenager who identified as on the spectrum and did not use verbal expression at all. After a session at JXTA, Julian began communicating verbally with his instructors and peers and engaging in artist critique. By the end of Julian's time at JXTA, Julian began taking part in client pitches and presentations, speaking clearly and confidently, even to strangers
- Ally came to SOAR in April 2024 to enroll in medical office training. Ally met with her case manager to make an education plan so she could attend medical office training. The plan included transportation, materials, space, and time for studying and other support needed to complete the training. SOAR provided participant support to Ally throughout the training, including gas cards and a backpack to carry her materials. Before the training was complete, Ally obtained new employment at a local clinic. Typically, this is great news, but for Ally, it created a problem. As a dedicated student, she was concerned about completing the training so she would have the certificate. Ally and her case manager worked with her instructors and her new employer to create a path to graduation.

THANKS TO OUR SUPPORTERS

FOUNDATIONS, CORPORATIONS & GOVERNMENT

21st Centurny Bank
3M
ACET, Inc.
Amazon Smile
American National Bank
Andersen Corporate Foundation
Annie E. Casey Foundation
Athwin Foundation
Bellwether Education Partners Inc
C.H. Robinson Foundation
Cargill Foundation
Carlson Family Foundation
Charlest Stewart Mott Foundation
Chartwell Financial Advisory, Inc.
Chatman Family Fund
Chevron Phillips Chemical
Dick and Joyce H. McFarland Fund of The Minneapolis Foundation
Engelsma Family Foundation
Foundation for Educational Research and Development
Frey Foundation
General Mills
Graves Foundation
Greater Twin Cities United Way
H+ U Construction
Hiway Credit Union Foundation, Inc.
Intuit Financial Freedom Foundation
J. Thomas & Janet Rajala Nelson Fund
Lavine Fischman Family Fund of the Minnesota Jewish Community Foundation
Living Cities
Mardag Foundation
NBA Foundation
Nancy Sommers Family Foundation
Otto Bremer Trust
Pohlad Family Foundation
Ralph C. Wilson, Jr. Foundation
Ruth A. and Raymond A. Reister Charitable Trust
Rubric Legal LLC
Saint Paul and Minnesota Foundation
Second Harvest Heartland
Spalon Montage
Sundance Family Foundation
Taco Bell Foundation
Target Foundation
Thrivent Financial for Lutherans
Trafera Employee Giving Program
Tyler & Kristin Zabriskie Charitable Fund at Schwab Charitable
Wells Fargo Matching Gift Program
Wendy and Colin Smith Family Foundation
Wilson Foundation
Xcel Energy Foundation

INDIVIDUAL DONORS: YOUTHPRISE

Anonymous
Thompson Aderinkomi
Carina Aleckson
Kalid Ali
Anna Anderson
Amara Andrus
Anna Averbeck
Emmanuel Bioh
Conley Brooks Jr.
Jessica Brown
Rose Chu
Salvatore DiVita
Claire Dunlap
Courtney Edge-Mattos
Meghan Falvey
Tracy Fischman
Paula Forbes
Wokie Freeman
Deneene Graham
Dan & Karrie Haugen
Kelly Henry
Anil Hurkadli
Aruna Hurkadli
Sandra Japuntich
Julia Kaemmer
Donna Kaplan
Denise Kirmis
Wylie Klawitter
Stephen R. Lewis Jr.
Tracey Mittelstadt
Tammy Marinac
Lynne Matthews
Helen M. Meyer
Kelsey Midthun
James Miller
Julie Mills
Melissa Mitchell
Joseph Nathan
Melissa Nazal
Daniel Neitz
Maya Nguyen
Maurice Nins
David Nunn
Patricia Perrizo
Patricia Peterson
Peggy Pond
Marcus Pope
Maxstean Pope
Kathleen Schaefers
Jon Schroeder
Eliza Severson
Robert Shumer
Rick & Sarah Simpson
Rachel Sosnowchik
Willem Stegger
Lauren Steinhaeuser
Lynn & Maggie Stoterau
Jen Thorson
Moira Villiard
Jennifer Waltman
Abby Wellan

YOUTHPRISE KEY STAFF

Marcus Pope, President
Maurice Nins, Senior Grants and Compliance Officer
Wokie Freeman, Senior Operations Officer
Lynne Matthews, Senior Communication and Development Officer
Kristine Snyder, Systems Transformation Officer

YOUTHPRISE BOARD

Thompson Aderinkomi
Kalid Ali*
Lincoln Bacal*
Kelly Chatman
Christopher Crutchfield*
Charlie St. Dennis*
Deneene Graham
Delina Haileab*
Dan Haugen, PhD
Jaylen Hutchinson* (youth)
Wylie Klawitter
James Miller*
Hayat Muse*
Darian Lofton*
Sandy Pulles, PhD
Brittany Rice, JD
Myriam Roby, PhD
Maria Salas
Moira Villiard
Jennifer Waltman, Phd
Anika Ward
Nichole White
Madigan Webb*
Noah Yehalashet*

*Youth board directors (ages 16-25)

Youthprise is the ***only*** ***youth-centered philanthropic organization*** *dedicated to* ***increasing equity*** *with and for* ***Minnesota's Indigenous, low-income,*** *and* ***racially diverse youth***

youthprise.org | info@youthprise.org

@youthprise

@youthprise

@youthprise

youthprise